There is only one Laguna Beach and it has an individuality that is not approached by any other beach colony. With its coast line broken by interesting bays, bold headlands, precipitous cliffs, innumerable caves, mesa and hill land. Sloping gently from the ocean edge, it offers to the people of Southern California a combination that is unsurpassed on this continent.

R. M. MARRINER, LAGUNA BEACH, CALIFORNIA

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View from Hotel Laguna Terrace, Laguna Beach, California